

## » Corporate social responsibility

During 2005–06, the staff of the Department of State Development, Trade and Innovation provided support to the Queensland community through charitable donations. Each contribution was provided for the benefit of the community, and to aid those affected by adverse circumstances. The following outlines contributions made by departmental staff:

- In 2005–06, DSDTI Activate supported:
  - » Kim Walters Choices Program through the Think Pink initiative (15 July 2005 and 12 July 2006)
  - » White Ribbon Day – International Elimination of Violence Against Women Day (25 November 2005)
  - » Australia’s Biggest Morning Tea (25 May 2006)
  - » Bridge to Brisbane 2005 and 2006. Entry fees for this event go to charities such as the Hear and Say Centre, and the Queensland Institute of Medical Research.
- The DSDTI Social Club continued to coordinate the sponsorship of:
  - » Seeing Eye Dogs Australia (sponsorship of two Seeing Eye Dog trainee puppies)
  - » World Vision (sponsorship of eight children).
- Strategic Marketing and Communications helped raise funds for The Smith Family Christmas Appeal.
- Client Services division provided a donation of food supplies and gifts to the Salvation Army Christmas appeal. Donations were also collected for Jeans for Genes Day.
- The State Development Centre – Bundaberg has supported Cancer Council events including Daffodil Day, Australia’s Biggest Morning Tea, and Dress-Down Day. Merchandise has also been sold on behalf of the Cerebral Palsy League.
- The State Development Centre – Cairns competed in the Relay for Life in 2005–06, a Cancer Council Australia Initiative. Additionally, monies were raised for the Queensland Cancer Fund.
- The State Development Centre – Gladstone collected monies for the Cerebral Palsy League’s Colour your Day Appeal. Monies were also donated to the Queensland Cancer Fund for Dress-Down Day.
- The State Development Centre – Maryborough/Hervey Bay was involved in Australia’s Biggest Morning Tea in 2005–06. Additionally, surplus office equipment was donated to the Hervey Bay Life Saving Club and the Maryborough after-school care.
- The State Development Centre – Toowoomba supported Daffodil Day and the Cerebral Palsy League in 2005–06. Additionally, donations were collected for Australia’s Biggest Morning Tea and Think Pink.
- The State Development Centre – Townsville contributed to the Cyclone Larry Appeal. Collections of clothing, food, linen and other supplies were donated to Lifeline for distribution to those affected by Cyclone Larry. During 2005–06 donations were also collected for Jeans for Genes Day and Pink Ribbon Day.

- QGTIO – the Americas supported the Entertainment Aids Alliance, annual Wine & Wisdom function in June 2006 in Los Angeles, California. This event raised USD \$30 000 to benefit the UCLA AIDS Institute. QGTIO – the Americas coordinated the donation of wine for the event by Aussie Vineyards and our office prepared a ‘Guess the Wine Region’ competition on the evening.
- QGTIO – Hong Kong and Southern China organised a \$500 000 donation to the Queensland Institute of Medical Research from a philanthropic source in China to help with their research program into nasopharyngeal carcinoma (Guangdong Cancer). Please note although QGTIO Hong Kong and Southern China’s support resulted in a charitable outcome, their contribution was not monetary.

As well as providing much needed assistance to the community, the Department of State Development, Trade and Innovation also endeavours to provide a sound working environment for employees.

DSDTI Activate is the department’s Corporate Health Initiative. It promotes health and well-being through:

- creating a workplace culture that encourages a safe and healthy balance between work and life
- educating and raising awareness of health and lifestyle issues through access to information and other health management activities
- supporting and encouraging individuals to take control of their health management in the workplace.